USA PAVILION

IADE TUNISIA
INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

AEROSPACE

DEFENCE

NAVAL

SPACE & ROBOTICS

12 - 16 OCT 2022 **DJERBA-ZARZIS**

Serving Aerospace and Defense in Africa

MORE THAN AN EXHIBITION

IADE TUNISIA | DJERBA AIRSHOW | ACSS SYMPOSIUM Africa Chief of Staff SYMPOSIUM | IADE CONFERENCES

Meet with the economic and political decision-makers | www.iadetunisia.com

Djerba, International Airport, Tunisia

USA PAVILION

IADE TUNISIA | INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

EXHIBIT PROFILE

Air launched and ground armament,
Aircrafts: construction, assemblies and sub-assemblies
Airline companies, business aviation, general aviation, light aircraft
Airport systems and equipment
Armoured vehicles and defence systems
Avionics, cockpit and onboard systems
Business aviation, general aviation, light aircraft
Cabin equipment
Composite materials and surface treatments
Electronics
Engine components
Equipment production tools and software
Electronic Surveillance Equipment, Metal Detectors/X-Ray
Fabrics to Protective Apparel and Personal Protection Gear
Government institutions and foreign trade agencies
Machines/Scanning Equipment, CCTV, Explosives and Propellants,
Light, Medium & Heavy Weapons, UAV's
Leasing and financing
Maintenance Repair Overhaul
Mechanical and metallurgical subcontracting
Optics, optronics
Paints and coatings
Propulsion systems
Research and development
Satellite telecommunications
Space satellites
Training and Services
Transmissions, communication, positioning
Weapons & ammunition

MARKET OPPORTUNITIES

- **111** Exhibitors From **23** Countries, **18** International
- **42** Civilian & Military Delegations
- **13,900** Increase Industry Budget
- **348** Pre-Planned B2B Meetings
- Over **80,000m** of Gross Exhibition Space & **75** Aircraft

VISITOR PROFILE

- Trade / Professional Only
- Ambassadors representing participating countries
- Chiefs of Staff of the African Armed Forces
- Directors of African Civil Aviation
- African Air Transport Ministers
- The highest levels of government
- B2B Meetings & Technical Conferences

SERVICE & AMENITY PACKAGE

- Professional guidance & total logistical coordination from Oak Overseas staff in the U.S. and on-site in Tunisia
- Prime location on show floor
- Strong USA identification - focal point for international decision-makers
- Exhibitor passes
- One individual entry in official show directory and USA Pavilion directory
- Assistance with hotel accommodations and shipping
- Daily booth cleaning
- Participation in the Official USA Pavilion reception

TURNKEY BOOTH PACKAGE

Minumum 12 square meters per package

Optimize precious time with a cost-effective turnkey booth package. (Other furnishings available at additional cost.)

- Full booth design and construction
- Fascia board with firm name
- Carpeting
- One lockable reception counter
- One coffee table
- Two easy chairs
- Two shelves
- Lighting
- One electrical outlet, 220 volt, 13 amp

SPACE ONLY PACKAGE

Minimum 36 square meters

Build your own or let Oak Overseas design a custom booth to suit your special requirements.

USA PAVILION PACKAGE RATES

Turnkey Booth Package/sqm	**€645**
Space Only/sqm	**€525**
Corner Premium	**€600**

RESERVE YOUR BOOTH

Mrs. Houda M. Pineau
Oak Overseas, Ltd.
8611 Concord Mills Blvd, Suite 159
Concord, NC 28027
Tel +1 252 549 4974 ext. 315
hpineau@oakoverseas.com

IADE 2022 USA Pavilion Booth Contract

The organization, as described below, hereinafter referred to as "Exhibitor", applies for participation in the **USA Pavilion at IADE 2022** in Djerba, Tunisia, October 12-16, 2022 organized and managed by Oak Overseas, Ltd.

Contact / Company Information

Exhibitor _____

Contact Name _____ Title _____

Street Address _____

City _____ State _____ Zip Code _____ Country _____

Phone _____ Fax _____ Email _____

Equipment/Products to be Exhibited _____

_____

Booth Request Details

All booths include the Service Package specified in the USA Pavilion at IADE 2022 brochure / flyer.

* *Booth Allocation determined on a first-come, first-served basis as per contracts and deposits are received.*
* *Sharing is restricted to one company per booth. Sharing company must pay a sharing and show registration fee.*

❑ **Indoor Turnkey Booth Package** *(12sqm minimum)*

____ SQM @ EUR€645.00/SQM = EUR€ _____

❑ **Indoor Space Only** *(minimium 36sqm—build your own booth)*

____ SQM @ EUR€525.00/SQM = EUR€ _____

❑ **Indoor Corner Charge** *(Indoor Space Only)* ____ Corner(s) @ EUR€600.00 = EUR€ _____

Show Registration / Administration Fee = EUR€ **900.00**

Booth Sharing Fee + Show Registration Fee _____ **@** EUR€1200.00 =EUR€ _____

1 Sharing Company Only: Co. Name: _____

Rates do NOT include Tunisia 19% VAT

Sub Total EUR€ _____

19% Tax EUR€ _____

Total Due EUR€ _____

Business Chalet, Outdoor Space, Static and Dynamic Displays available upon request and under a separate contract.

Payment Schedule & Instructions

100% non-refundable payment of Total Amount Due with Signed Contract. EURO CURRENCY ONLY. Wire instructions will be provided via invoice.

Approval

We, the undersigned exhibiting company, hereby apply and agree to comply by the **Terms and Conditions printed on the reverse side of this application or second page to this application**. The person signing this document expressly represents and warrants to Management that he or she is authorized by Exhibitor to bind it to the terms hereof. The undersigned acknowledges to have read and accepted the terms as set forth on both sides of this USA Pavilion Booth Application & Contract Form.

Signature _____ Title _____

Type or Print Name _____ Date _____

Terms and Conditions

USA Pavilion at IADE 2022 October 12-16, 2022

1. The following conditions as well as rules and regulations laid down by the show organizers are part of the Participation Agreement made through the signing of the "Booth Contract", as though fully incorporated therein, and each participant, hereinafter referred as Exhibitor, is bound by each and everyone thereof.

2. Oak Overseas, Ltd., hereinafter referred to as Management, undertakes within the framework of the offer submitted to carry out the project described in the USA Pavilion at IADE 2022 Brochure/Flyer on the condition that the requisite number of Exhibitors apply.

3. **Space Assignments:** Exhibit space assignments within the pavilion are made on a first-come-first-served basis. By signing this Booth Application and Contract form obligates Exhibitor to pay the contractual amount based on Payment Schedule. In the instance of a wait list, Exhibitor is obligated to sign the Booth Application and Contract Form and pay the contractual amount based on Payment Schedule but is not guaranteed a location. The location and layout of the USA Pavilion is subject to change at the sole discretion of the show organizers or Management. The floor plan of the pavilion may also change to fit the total space demand or limits set by the show organizers or Management.

4. **Liability Insurance:** Exhibitor agrees to provide their own property and liability insurance, keep a fully equipped, manned booth in the USA Pavilion at all opening hours throughout the show, make payments for exhibit space and additional expenses as scheduled and not to reassign, grant or license the use of Exhibitor's space without written consent from Management.

5. **Sharing of Booth:** Exhibitor agrees to share the assigned booth with no more than two other exhibitors. Management will authorize no more than two companies to be listed on the fascia board (if space provides) and will permit no more than two companies to be physically represented in the booth. An additional EUR1500 booth sharing fee will be charged to cover administrative charges, plus EUR900 Organizer Management Fee. Sharing fee does not entitle sharing company to an individual shipping allowance. One single shipping allotment is only applicable to the specific exhibit space. Sharing companies must decide how to use the shipping allowance between them. Sharing fee does not entitle sharing company to any additional booth furnishings or exhibitor badges beyond the Turnkey Booth Inclusions provided with corresponding booth size. Additional furnishings / badges must be ordered to accommodate the exhibit needs of sharing company.

6. **Liability.** The Exhibitor agrees to indemnify and hold harmless the Management, the Show Organizers, the Exhibition Hall Facility and City in which this exhibition is being held, and their Officers, Agents and Employees, against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind resulting from its occupancy of the space contracted herein for by reason of personal injuries, death, property damages, or any other cause sustained by any persons or others. The Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitors whether resulting from fire, storms, acts of God, air condition or heating failure, theft, pilferage, mysterious disappearance, bomb, threats or other causes. All such items are brought to the Exhibition and displayed at Exhibitor's own risk, and should be safeguarded at all times. The Exhibitor agrees that Management shall not be responsible in the event of any errors or omission in the listings in the exhibition official directory and in any promotional material. Exhibitor agrees to indemnify Management against and hold it harmless for any claims and for all damages, costs and expenses, including, without limitation, attorneys fees and amount paid in settlement, incurred in connection with such claims arising out of the acts or negligence of Exhibitor, his agents or Employees.

7. **Payment Schedule:** Space applications submitted must be accompanied by a 100% payment of the total space contracted cost 5 business days after invoicing to secure a location. No exhibit space assignments will be made final to companies who have not paid the proper deposit. However, even without an allocation, Exhibitor is liable for payment of space. Management has the right to replace any exhibitor who has not paid its deposit space. The cancellation policy listed below will apply in that case.

8. **Additional Service and Product Orders:** Orders for products or services made by Exhibitor in addition to the Turnkey Booth Inclusions stated in the USA Pavilion at IADE 2022 Brochure/Flyer must be paid for at time of request of said products or services and before said products and services are ordered by Management, delivered or installed. Products and services ordered after deadlines stated in the exhibitor manual or onsite at the event are strictly subject to availability. Management reserves the right to restrict access and use of booth until said ordered and invoiced products and services are paid to the satisfaction of Management prior to the event dates.

9. **Build & Safety:** Management uses a variety of materials to construct and provide services in any booth including but not limited to shelving, walls, lighting, graphics, etc. Management reserves the right at its discretion to dictate and restrict usage of said materials by Exhibitor if Management, or Show Organizer deem the usage or application of said materials unsafe, infringing on the quality and presentation of the overall pavilion or creates an otherwise non uniform use of materials in respect to Exhibitor neighbor.

10. **Booth Package Construction/Encroachment:** Booth Package construction will encroach on Exhibitor's space. Contracted space size includes booth construction and does not entitle Exhibitor to a credit for unusable space resulting from the Booth Package Construction.

11. **Cancellations:** In the event the Exhibitor seeks to cancel all or part of this contract, Exhibitor may only do so by giving written notice by certified mail, return receipt requested. In such instance, Exhibitor will still be liable for the full amount of the registration fee and internet listing fee and one-half of the total Space and, if applicable, corner fee so long as the written notice of cancellation is received by Management prior to **October 1, 2021.** If written cancellation notice (by certified mail, return receipt requested) is received by Management on or after **October 1, 2021.** Exhibitor shall pay a cancellation fee equal to the total value of the Contract. These cancellation fees are considered to be liquidated damages for the injuries Management will suffer as a result of Exhibitor's cancellation. The Exhibitor acknowledges that damages for breach of this contract are difficult to ascertain at the time of this contract's formation and moreover, Exhibitor acknowledges that the agreed upon liquidated damages are a reasonable forecast of compensatory damages in case of breach. The Exhibitor also acknowledges that its withdrawal from its reserved space at a time when other entities would be interested in occupying it will cause Management to sustain damages. In such situation, the Management's damages will be significant, but not precisely calculable. This provision for liquidated and agreed upon damages is not a penalty and therefore the provision for liquidated damages is valid. The date of cancellation should be the postmarked date on such correspondence.

12. **Collections:** Exhibitor is responsible for any fees incurred by Management towards Management's efforts in the collection of any unpaid, invoiced debts associated with participation in the IADE 2022 USA Pavilion or cancellation of contracted IADE 2022 USA Pavilion space and materials/services associated with participation of Exhibitor in the USA Pavilion at IADE 2022, including, but not limited to third party collection services and attorney fees.

13. **Force Majeure**: In the event of fire, war, public calamity, force majeure or other reasons beyond Management's control preventing all that is indispensable to the staging of the show or of the USA Pavilion, Management may decide at any time to cancel all applications for Exhibit Space already filed while notifying the Exhibitors of this decision in writing. Whatever the reasons of such cancellation, the Exhibitors are not entitled to any compensation or indemnity. Funds remaining after payment of all costs will be distributed among Exhibitors proportionately to the amounts paid by them. It is herewith expressly agreed that Exhibitors shall have no rights of preferring claims against Management on any grounds or for any reasons whatsoever.

14. **VAT:** Management must collect and pay a 19% VAT to the Show Organizers as per Tunisian law for all Space, Registration and Booth related services and products. Refunds of VAT by the Tunisia and how to receive them, if permitted by Tunisia, will be the sole responsibility of Exhibitor.

FULL NAME: _____

DATE: _____

SIGNATURE:_____

THE 2022'S AEROSPACE & DEFENCE EXHIBITION DEPLOYING WINGS

Scheduled from October 12th to 16th 2022 and taking place in the heart of the Gulf of Gabès in Djerba, International Aerospace & Defence Exhibition will deploy its wings for the second time.

The Driving Committee includes: Ministry of the National Defence, Ministry of the Interior, Ministry of Industry and SMEs, Ministry of Development, Investment and International Cooperation, Ministry of Commerce, Ministry of Transport, Ministry of Tourism and Handicrafts, The Civil Aviation and Airports Authority (OACA) and General Direction of Civil Aviation (DGAC).

INTERNATIONAL MEETING FOR TUNISIA, AFRICA, AND MIDDLE EAST

The event will showcase over 200 exhibiting companies from around the world, and will host a large number of African delegations and decision makers from Tunisia, Africa and the Middle East.

This base of companies is a part of development schemes that cover a wide range of aerospace & defence activities. So, whether you are looking to meet new buyers, to sign new deals or to present your new products, this event is for you!

AN EMERGING MARKET IN AFRICA

A POWERFUL DRIVING COMMITTEE

Ministry of the National Defence

Ministry of the Interior

Ministry of Industry and SMEs

Ministry of Development, Investment and International Cooperation

Ministry of Commerce

Ministry of Transport

Ministry of Tourism and Handicrafts

ديوان الطيران المدني و المطارات
OFFICE DE L'AVIATION CIVILE ET DES AEROPORTS

DGAC Tunisie

FIPA TUNISIA

AGENCE DE PROMOTION DE L'INDUSTRIE ET DE L'INNOVATION

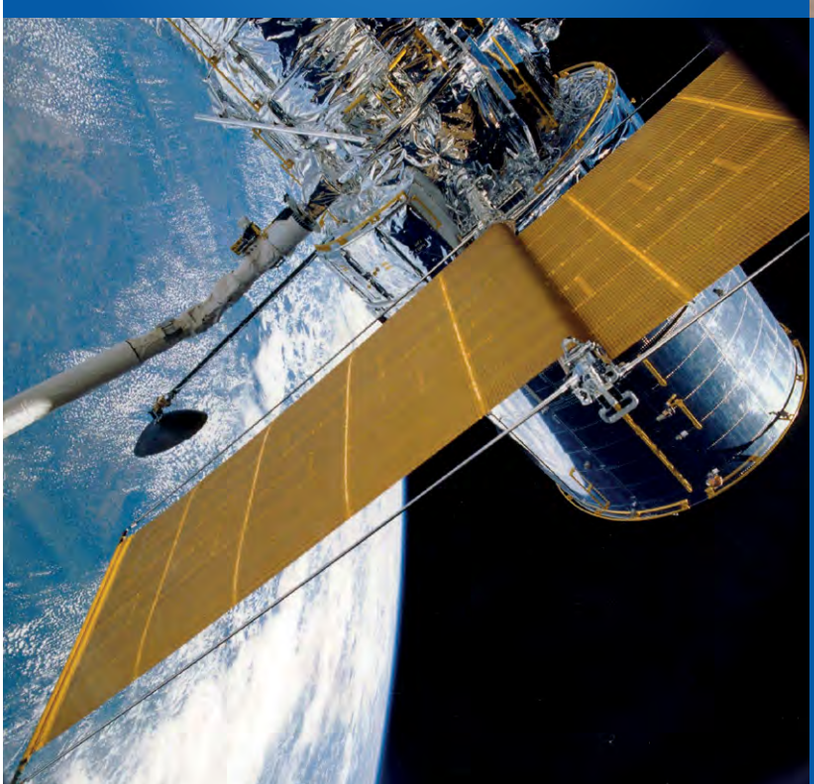
TUNISIA EXPORT CEPEX

CIVIL AVIATION

Commercial aviation and airport operations: IADE Tunisia will serve as a platform to showcase innovation and new technologies for safer flight.

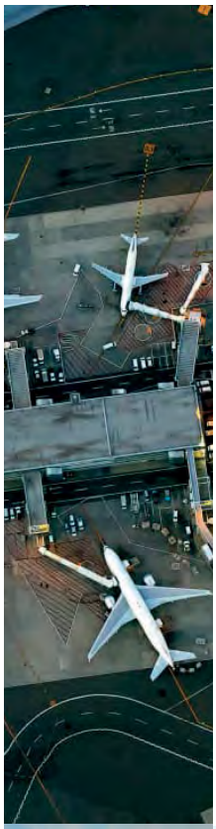
DEFENCE

IADE Tunisia will continue to bring together the latest and most innovative military technologies and monitoring systems solution providers.



SPACE & ROBOTICS

Advancements in space and aerospace technologies will be high on the agenda at IADE Tunisia 2022 – join the discussion and be part of the future of technology.



CIVIL AVIATION

- Air traffic management
- Aircrafts: construction, assemblies and sub-assemblies
- Airline companies, business aviation, general aviation
- Artificial intelligence
- Avionics, cockpit and onboard systems
- Business management service and solutions
- Cabin equipment
- Data management systems and solutions
- Electrical, electronics, mechanical and metallurgical
- Environmental impact management
- Equipment, production tools and software
- Government institutions and foreign trade agencies
- Ground support equipment and services
- Health & safety
- Infrastructure and terminal management
- Leasing and financing services
- Light aircraft
- Maintenance Repair Overhaul
- Management and industry services
- Materials, composite and surface treatments
- Operations management
- Paints and coatings
- Passenger management
- Pavement servicing
- Propulsion, systems and engines components
- Technical installations
- Technical systems and services (airside)
- Terminal construction
- Terminal facilities
- Terminal operations
- Training
- Transmissions, communication, positioning

DEFENCE

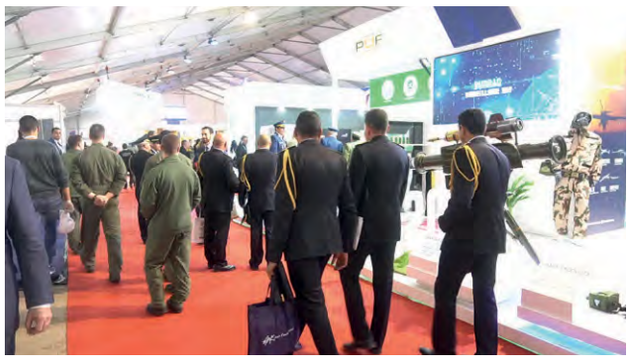
- Amphibious Systems
- Aircrafts: construction, assemblies and sub-assemblies
- Armoured / Fighting Vehicles
- Border Security & Control
- Civil Defence Equipment & Systems
- Command, Control & Communications Systems
- Counter Terrorism & Internal State Security Systems
- Crisis & Disaster Management Systems
- Disaster Rescue & Relief Systems, Equipment & Services
- Electronic Warfare Systems
- Disaster Rescue & Relief Systems, Equipment & Services
- Explosives & Ordnance
- Field Hospital & Medical Systems
- Guided Missiles and Weapon Systems
- Field Hospital & Medical Systems
- Helicopters & Military Aircraft
- Land, Air and Sea Defence Systems
- Land, Air and Sea Surveillance Systems
- Large & Small Calibre Weapons
- Logistics & Reconnaisance Vehicles
- Naval & Air Force Platforms
- Non-Lethal Weapons
- Optics & Optronics
- Protective Gear & Equipment
- Radar Systems & Launchers
- SAR Heavy Equipment & Transportation Systems
- Safety, Survival & Rescue Systems
- Security Systems
- Special Forces Equipment
- Training & Simulation Systems
- Unmanned/Autonomous Vehicles
- Weapon Systems

SPACE & ROBOTICS

- Space transportation
- Satellite Communication
- Earth Observation
- Satellite Navigation
- Space Situational Awareness
- Space Exploration
- Space Resource utilisation
- Ground Services and infrastructures
- Geospatial technologies
- Security & Defence
- Space Robotics
- Artificial Intelligence Software
- Robotics Software / Mapping / Interactive
- Robotics Parts And Components Suppliers
- Industrial Robot Manufactures
- AUV - Autonomous Vehicle/ Driverless Vehicles
- Engineering Services
- 3D Printing Technologies
- Humanoids Robot
- Robotics Research & Design
- Robotics Solution Providers
- Sensors & Machine Vision

MORE THAN AN EXHIBITION

Meet with the economic and political decision-makers



IADE Tunisia will provide diverse opportunities to meet international key players of the aerospace and defence industry to expand your network and to build new partnerships.

www.iadetunisia.com

WHY TUNISIA?

SEVERAL MODERNIZATIONS OPPORTUNITIES IN EQUIPMENT AND INFRASTRUCTURES

Tunisia leading a structural transformation of economies in the region

Tunisia is one of the preferred destinations for a significant number of aerospace & defence companies and hosts world class firms on its territory.
Tunisia leads a cross-border economic reform, giving rise to several modernization projects aimed at strengthening infrastructure, equipment and training, mainly in the industrial sectors, services and defence.
These upgrading programs are supported by the gradual increase in economic and defence budget projects over the coming years and supported by the new investment code, which offers significant benefits to national and international operators.

A real motivation to become the N°1 MRO African platform

Tunisia is one of the countries on the African continent, which is asserting itself as a player in the global aeronautical value chain.
Tunisia is equipped with the first African center for aeronautical maintenance as well as an efficient supply chain with a wide range of trades ranging from production to mechanical assembly, wiring, boiler, composite and surface treatment, engineering and aeronautical maintenance services.
The Tunisian aerospace components sector is known as an essential element of the last decade and demonstrates an undeniable dynamism.

REINFORCE YOUR RELATIONSHIPS WITH SENIOR DEFENCE LEADERS IN AFRICA.

Tunisia with the very next neighbouring countries represent together a huge potential for the defence industry with

over **900.000 military personnel**
and a **$14+ Billion military budget**

+37,6% INCREASE DEVELOPMENT AND INVESTMENT BUDGET	**+32,7%** INCREASE TRAINING AND EMPLOYMENT BUDGET	**+34,2%** INCREASE INDUSTRY BUDGET	**+31,2%** INCREASE DEFENCE BUDGET

TUNISIA, A STRONG ECONOMIC MODEL

Built on a powerful strategic opening

360° STRATEGIC POSITION & OPENING

Tunisia enjoys a privileged position at the northern tip of the African continent, only 140 km from Europe, and with a wide geographical and political opening to African neighbours markets.
Being at the heart of the Euro-Mediterranean and Middle-East logistics chain, a privileged access point to the African market, Tunisia is a world economic hub and an ideal export

AEROSPACE INDUSTRIES, A GOVERNEMENT STRATEGY PILLAR

The Aerospace is a key sector in the Tunisian development strategy. The government aims to enhance this field through the creation of national aerospace clusters and a strengthened support from several national and international agencies.

DEFENCE INDUSTRIES,THE TAKING OFF

The Defence sector is currently buzzing with the recent implementation of a national strategy to promote this new local industry and the aspiration of several leading countries to make Tunisia a platform of the military industry serving neighbouring markets.

FREE-EXCHANGE PROGRAMS WITH SEVERAL AFRICAN COUNTRIES

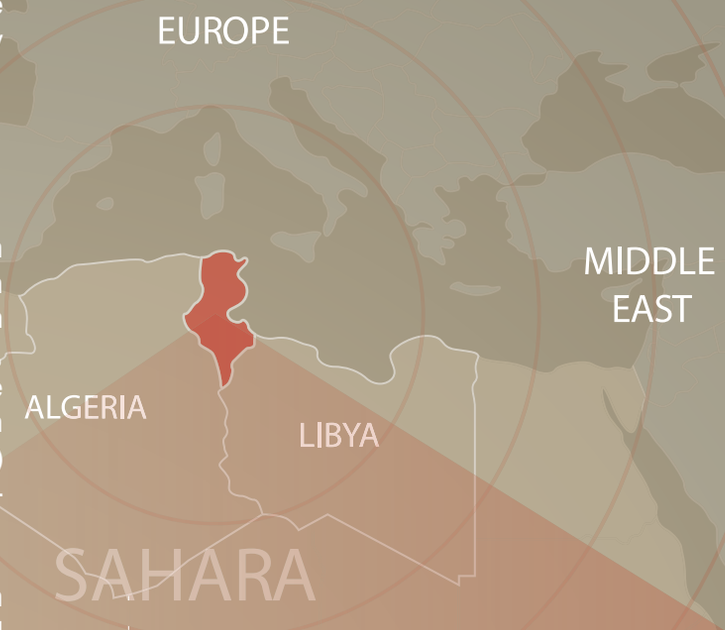
The Common Market for Eastern and Southern Africa (COMESA) is a free trade area with twenty-one member states stretching from Tunisia to Eswatini (Swaziland). In 2008, COMESA agreed to an expanded free-trade zone including members of two other African trade blocs, the East African Community (EAC) and the Southern Africa Development Community (SADC).

The Economic Community of West African States, also known as ECOWAS, is a regional economic union of fifteen countries located in West Africa. ECOWAS includes two sub-regional
blocs; The West African Economic and Monetary Union (also known by its French-language acronym UEMOA) and the West African Monetary Zone (WAMZ).

ADVANCED PARTNERSHIP WITH EUROPE

Tunisia is the first country in the Southern Mediterranean to have signed an Association and Free Trade Agreement with the European Union.

Tunisia also has the status of Advanced Partner with the European Union. This status can only strengthen its trade liberalization and its economic integration.



STATIC & DYNAMIC DISPLAYS

Undoubtedly, the stars of the show are the flying aircraft that take centre stage to deliver an electrifying mix of displays both in the air and on the ground.

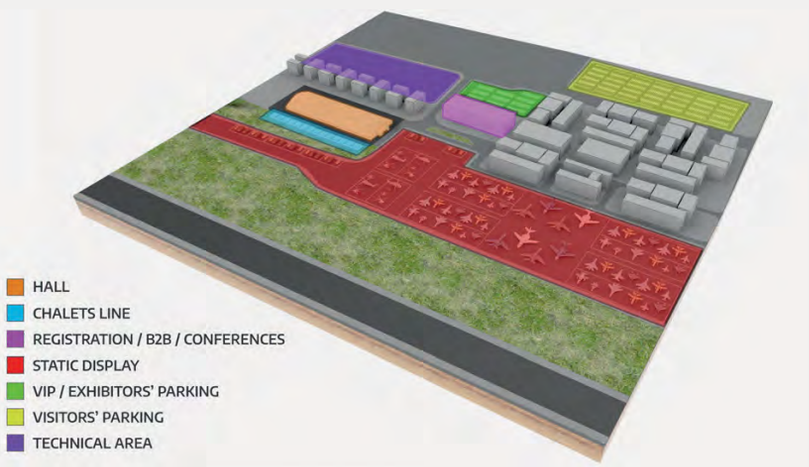
Flying Display: A wide range of diversified aircrafts will be lighting up the skies. From vintage to fast jets and aerobatics to large commercial airliners, all of which showcase the latest in innovation and technology.

Static Displays: visitors by showing your aircraft, vehicle or telecommunications material on the ground with the spectacular outdoor static and equipment area.

GET IN TOUCH WITH BUYERS AND TECHNOLOGY EXPERTS THROUGH THESE EFFICIENT FACE-TO FACE MEETINGS AND MEET GLOBAL EXPERTS AT IADE 2022.

FLOORPLAN

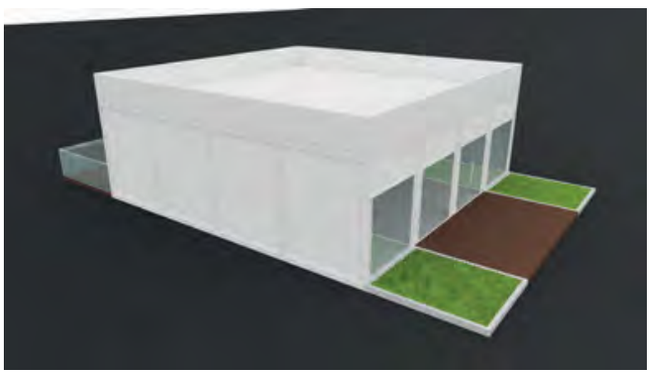
The total exhibition area is 100.000sqm including 16.500sqm stands and static area display. The Show provides several types of space to present your products to their best advantage and receive your customers in ideal conditions: Halls, Business Chalets, Pagodas, outdoor surfaces and Vehicles & Aircraft display.



EXHIBITION OPTIONS

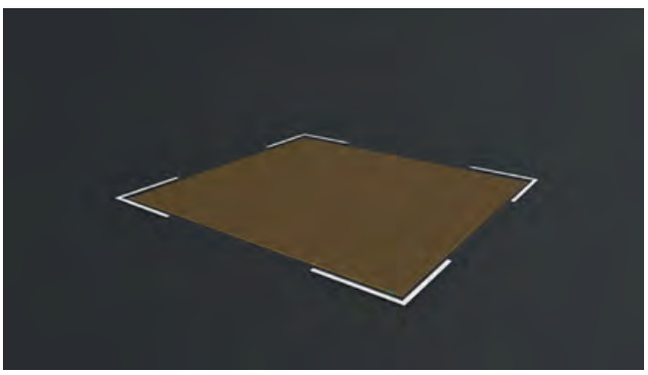
The Show provides several types of space to present your products to their best advantage and receive your customers in ideal conditions.

BUSINESS CHALET



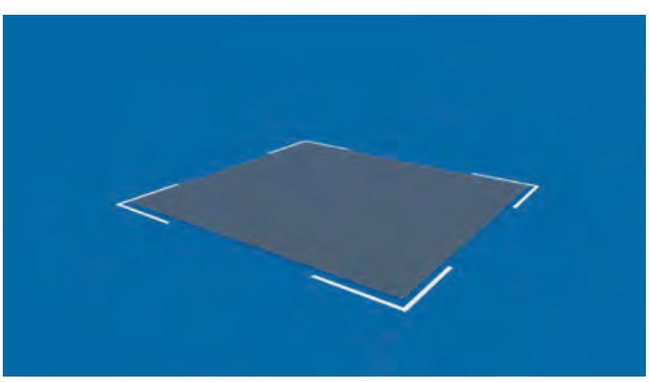
Adjacent to the static aircraft park running in parallel to the main runway, the chalets offer the perfect setting for entertaining business clients. Chalets units are sold as space only packages including: Building, kitchen and restroom fully implemented terrace.

OUTDOOR SPACE



You can exhibit your Aircraft, Vehicle, Equipment, etc... on the outdoor area of the event. The organizer will position it on a dedicated area depending on its category, dimensions and weight.
Pagodas are also available to welcome your teams and your clients.

SPACE ONLY



Bare area is equipped with flooring and offers the exhibitor the possibility to work with the contractor of his choice in order to fit the stand as wanted or produce his own bespoke stand.

SHELL SCHEME

The practical solution if you want a place to welcome people without having to worry about fittings (partitions, carpet, sign, etc.) with the possibility to customizing your stand.

OFFICIAL CONTRACTORS

Freight & Storage

Static Display Services

For more information about official contractors and contacts, please visit the website: www.iadetunisia.com

DELEGATIONS PROFILE

- Ambassadors representing participating countries
- African Air Transport Ministers
- Chiefs of Staff of the African Armed Forces
- The highest levels of government
- Directors of African Civil Aviation
- Other related personalities

THESE DELEGATIONS WILL MAKE THE TRIP TO DJERBA TO PROVE THEIR SUPPORT FOR THE TUNISIAN STRATEGY OF SETTING UP THE AFRICAN AEROSPACE AND DEFENCE

OFFICIAL DELEGATIONS

VISIT PROGRAMS

The event will see the implementation of the delegation's visit programs which is open to all exhibitors submitting their requests to meet with the delegations attending the show.
For the IADE Tunisia 2022, we shall focus on a dedicated piloting system of the official delegations to make the majority of the exhibitor's benefit from these pre-programmed visits. Our coordinating team will be contacting exhibitors before the show and during the show to manage as many requests as possible.

B2B MEETINGS

IADE WILL PROVIDE B2B meetings which will be professionally pre-organized during two days: 13th and 14th of October 2022.
Thanks to a pre-organized service, these meetings will be a unique opportunity to meet international key players of the aerospace & defence industries to expand your network and build new partnerships.

GET IN TOUCH WITH BUYERS AND TECHNOLOGY EXPERTS THROUGH THESE EFFICIENT FACE-TO FACE MEETINGS AND MEET GLOBAL EXPERTS AT IADE 2022.

CONFERENCES

IADE will set up, with the support of its partners, an extensive program of technical conferences.
The objective is to make an inventory of the sector and to decide on its perspectives and opportunities.

A FLEXIBLE CONFERENCE PROGRAMME OPEN TO ALL

The organizing committee of IADE invites all participants to take part in the conference program of the most important global event dedicated to aerospace and defence in Africa.
The event will give you the opportunity to put your business into the spotlight during the major encounter of Africa and worldwide major players and decision-makers of the aerospace and defence industry. You can share your expertise with your peers and submit an abstract for the opportunity to speak at the IADE conference, you are invited to submit your proposal for presentation.

FIVE DAYS OF TARGETED PROFESSIONAL MEETINGS FOR TRADE VISITORS

IADE Tunisia allows visitors to optimize their prospecting budgets on five days of targeted professional meetings and in the same place.
You will have the opening to develop business opportunities, learn about the latest innovations in the industry and attend technical conferences on the sector updates.

VISITORS' INTEREST

- Discover new types of hardware and systems
- Involve in the equipment purchase process
- Prospect for new business opportunities
- Learn more on competitive intelligence
- Promote your products and services to exhibitors
- Become an exhibitor for the next edition
- Find a local representative

CONFERENCE & SEMINARS

IADE Tunisia is divided into three major zones: Civil Aviation, Defence & Space. Each zone has a seminars program dedicated to the challenges of that particular domain, running a series of panels throughout the first three days of the show.

CONFERENCE PROGRAM

FULL AGENDAS FOR THE 2022 SEMINARS WILL BE MADE AVAILABLE ON IADE Tunisia WEBSITE

CIVIL AVIATION

DEFENCE

SPACE & ROBOTICS

Space & Robotics Congress

An opportunity for attendees to learn more about new data services revolutionizing passenger experiences, how satellite connectivity will change everything from entertainment to maintenance and how low cost access to space is going to enable your business to truly use space tech.

IADE TUNISIA | INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

Focused in driving the growth of the space sector in Africa and Middle East, the IADE's Space Congress is a strategic gathering of space industry leaders.

For more information please visit www.iadetunisia.com

Airport Operations Congress

Airports, airlines, technology providers, and regulators will offer their perspectives on the concepts and initiatives poised to shape future airport operations.

For more information please visit www.iadetunisia.com

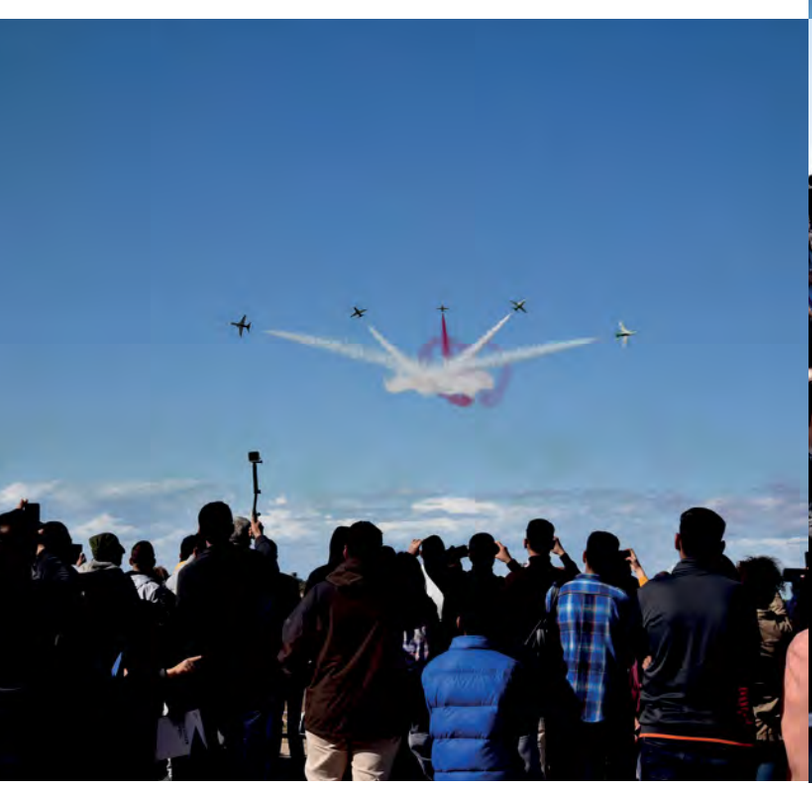
IADE TUNISIA | INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

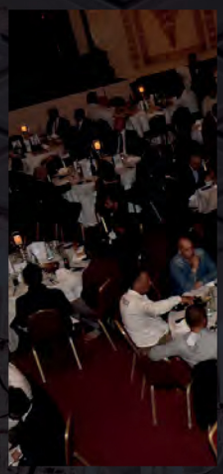
DJERBA AIRSHOW
By IADE TUNISIA

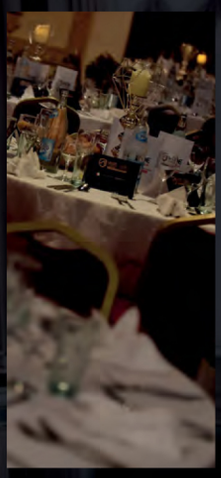
PUBLIC DAYS

The visitors attending IADE 2022 during the 2 last days will have the opportunity to see various flying displays performed by experienced, talented Tunisians and foreign pilots.
IADE in collaboration with all the partners, is providing all the facilities available to welcome the visitors.

- A flying display programme especially planned for trade and general public. A range of aircrafts will offer to visitors the highest quality show,
- General public area set up next to the runway allowing visitors to admire the spectacular moments of the flying display,
- Official souvenir shops located at the heart of the exhibition,
- A complete plan of action drawn up to welcome general public: signage, show maps, restaurants, etc.







IADE TUNISIA | INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

GALA DINNER

The IADE Tunisia Gala Dinner will be held on Thursday, October 13 and is by invitation only

IADE TUNISIA | INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

IADE Tunisia 2020
Find the key figures!

INAUGURATION CEREMONY

Honored by the President of the Republic, Kaïs Saïed, the opening ceremony will be held on Wednesday, October 12, in the presence of the Minister of National Defense Mr Imad Hazgui, the Minister of Transport and Logistics Anouar Maarouf as well as other Tunisian and foreign civilian and military figures.

The opening of IADE Tunisia was marked by the organization of a series of air shows performed with great professionalism by the Saudi patrol “Saudi Hawks”, a passage of a patrol of the F-16 Turks, as well as passages of the Tunisian Air Force.

B2B Meetings

During the 3 professional days of the show, a cycle of business meetings took place, the objective of which was to connect manufacturers with a view to creating commercial, industrial and technological opportunities. These B2B meetings brought together:

• 165 participants from 10 countries including 15 principals,
• 348 pre-programmed B2B meetings.

111 exhibitors
23 exhibiting countries
75% of international exhibitors
42 civilian and military delegations
165 accredited journalists from five continents
13,900 professional visitors
30,000 visitors (General Public: March 7 and 8)
51 participating countries
75 aircraft
80,000m of gross exhibition area

Civilian and military delegations

42 Delegations: Officials who came to meet their counterparts as well as international manufacturers to prepare their equipment plans.

An opportunity that rarely presents itself and which brings together such profiles with intersecting interests (selling, buying, canvassing, getting information …).
Individualized meeting schedules have been designed based on the choices expressed by each participant.
These meetings took place on the stands during the show.
Exhibitors, in particular SMEs looking for contractors, who wish to benefit from a program of individualized meetings with other companies with a business purpose: Identification of new partners

General public

More numerous than ever, more than 30,000 visitors, of all backgrounds and ages, were able to attend the air shows scheduled during the 2 days for the general public on Saturday and Sunday. The main objective of these days was to encourage vocations in a fast-growing sector in Tunisia and to broaden the range of potential interests.

COMBINE BUSINESS WITH PLEASURE

Djerba, a true natural oasis and a pearlof the great Mediterranean

DJERBA

Djerba is an island situated on the Mediterranean Sea with an area of 514 km², located off the southern coast of Tunisia and is located in the southern part of the Gulf of Gabes, Djerba is the typical example of a seaside resort that has developed without losing its soul as a fishing village.

Characterized with its 20 km of sandy beaches and 125 km of coastline and its delightful and historic charm, preserved despite its tourist success. The gentle micro-climate of Djerba is exceptionally mild and it is more than twenty degrees from March to October-November.

DJERBA,
INTERNATIONAL AIRPORT

Located nine kilometres west of Houmt Souk, near the town of Mellita, Djerba International Airport, has been operational since 1970, to improve tourist attractiveness of Djerba. With an area of 295 hectares and a capacity of 4,000,000 passengers per year, its activity is mainly related to the transport of travellers coming to visit Djerba and its region. With the finest hotel facilities with a capacity of 39,359 beds in 104 hotels. Djerba remains the ideal destination to host IADE 2022.

IADE 2020
Key Figures

111	42	13,900	348
EXHIBITORS FROM 23 COUNTRIES, 18 INTERNATIONAL	CIVILIAN AND MILITARY DELEGATION	INCREASE INDUSTRY BUDGET	PRE PLANNED B2B MEETINGS

over **80,000m of Gross Exhibition Space**
and **75 Aircraft**

IADE TUNISIA | INTERNATIONAL AEROSPACE & DEFENSE EXHIBITION

OAK

Organised By IADE

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