

# USAPAVILION **ABASTUR**

September 1-3, 2021 | Mexico City

**OAK**



**informa markets**

USA Pavilion Organized & Managed by Oak Overseas, Ltd.

# USAPAVILION ABASTUR

## WHY EXHIBIT?

- Meet more than 19,000 potential clients
- Position the brand of a company at a global lever
- Largest business floor in Latin America
- Leading event for the supply of hotels, restaurants, catering and cafeterias

## EXHIBIT PROFILE

Dairy products, frozen poultry, chilled & frozen red meat (beef and pork), fresh fruits, snack foods, confectionary, packaged foods (canned fruit & vegetables, canned meat, juices, condiments, sauces etc.), dried fruits & tree nuts, potatoes, wines and beer, and fishery products

## MARKET DATA

- Mexico is the 15th largest economy in the world
- Mexico has the 10th largest population in the world – 130 million people
- Mexico is the 6th largest tourist destination worldwide with nearly 40 million international arrivals per year. There are over 500 hotels and more in development.
- Mexico City is the hub for Mexico City's importers and distributors, all of the big players are based here

## USAPAVILION SERVICE & AMENITY PACKAGE

### Minimum 9 square meters per package

*Optimize precious time with a cost-effective turnkey booth package. (Other furnishings and 24 hr power available at additional cost)*

- Professional guidance and total logistical coordination from Oak Overseas staff in the U.S. and on-site in Mexico
- Marketing support services from the U.S. Agricultural Trade Office including local promotion to importers, on-site market briefing and on-going market assistance during the show
- Exclusive USA Pavilion Exhibitor Lounge access w/ internet
- One individual entry in official show directory and USA Pavilion directory
- Exhibitor passes (as needed, with a maximum of 5 per booth)
- Strong USA identification - focal point for international importers and brokers

Exhibiting Overseas  
Made Easy...



- Prime location on show floor
- Daily booth cleaning
- Full booth design and construction
- Fascia board with firm name
- Carpeting
- One Lockable Reception Counter
- Two shelves
- Two spotlights
- One electrical outlet, 220 volt, 13 amp
- 24 Hr. Power not included
- One round table
- Two chairs
- One Trash Bin
- \*Other furnishings available at additional cost

## CONTACT

Michele Aiken  
Oak Overseas, Ltd.  
8611 Concord Mills Blvd.  
Suite 159  
Concord, NC 28027, USA  
Tel: +1 704.837.1980 x303  
Fax: +1 704.943.0853  
Email: maiken@oakoverseas.com

## USAPAVILION PACKAGERATES

Regular Package/sqm	USD\$700
Early Bird Package/sqm	USD\$650*
<small>*Early Bird Rate Thru March 1, 2021</small>	
Space Only Package/sqm	USD\$575
Early Bird Package/sqm	USD\$550*
<small>*Early Bird Rate Thru February 1, 2019</small>	
Corner Premium Fee	USD\$500